

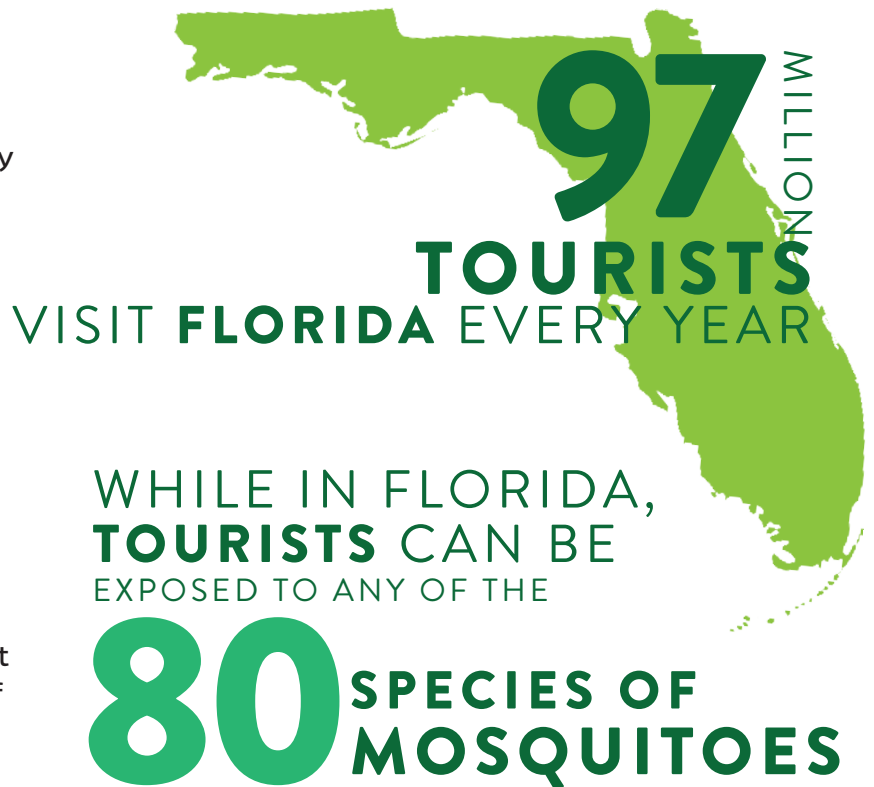
Impact of Mosquitoes on Florida's Economy and Tourism



DID YOU KNOW?

While visiting Florida, out-of-state visitors spend more than \$110 billion in a single year. In 2016, more than 875,000 jobs were directly supported through tourism in Florida. That is one out of every six jobs¹.

However, Florida's tourism was not always this successful. Mosquito populations posed a serious threat to both the livelihood of Floridians and appeal to visitors. Since the 1950s, mosquito population control efforts have reduced the number of mosquitoes in Florida by more than 90 percent². Mosquito control has had positive results for the state of Florida. Not only can 21 million people call Florida home, millions of tourists can enjoy its parks, cities and beaches without constant worry of nuisance mosquitoes. The control of mosquitoes leads to increased jobs, revenue and enjoyment.



AS FLORIDA'S
**MOSQUITO
POPULATION
DECREASED**

**FLORIDA'S
TOURISM
INDUSTRY
INCREASED**

FAILURE TO CONTROL MOSQUITOES CAN NEGATIVELY AFFECT FLORIDA'S



ECONOMY



VISITORS



HEALTH



JOBS

¹ <https://www.visitflorida.org/media/30679/florida-visitor-economic-impact-study.pdf>

² <https://freshfromflorida.s3.amazonaws.com/PublicHealthManual2011.pdf>

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