Week One: Personal Responsibility

1. Introductory message:
   » Local mosquito control is necessary to protect your community from mosquito-borne diseases. Follow along with (INSERT ORGANIZATION NAME) to learn more about mosquito control and what YOU can do to Prevent & Protect.

2. YOU can do your part to PREVENT mosquito-borne diseases by eliminating all standing water from your home. Learn more about how you can prevent & protect at http://ow.ly/i7Kh30kolaF

3. Meet Dr. Diaz! She is a healthcare provider and says that you can PREVENT mosquito bites by using insect repellent approved by the US-EPA and Florida Department of Agriculture and Consumer Services. To learn more, please visit http://ow.ly/2fvR30kolcI

4. Meet Brad, a mosquito control operator! He knows that you can PROTECT you and your family against mosquito bites by wearing insect repellent, long-sleeved shirts and long pants. To learn more, please visit http://ow.ly/8P1M30kolfb

5. #DYK that as little as one bottlecap of water standing for 5 days is enough for mosquitoes to develop? PREVENT mosquito populations from increasing in your community by eliminating all standing water. Learn more about how you can prevent & protect at http://ow.ly/HPMJ30kolgk

6. Mosquitoes can live indoors and can bite day or night? You can PROTECT your family by placing screens on windows, using air conditioning and wearing insect repellent approved by the US-EPA and Florida Department of Agriculture and Consumer Services. Visit http://ow.ly/bljj30kolhr

7. Everyone plays a role in PROTECTING our community. Do your part to PREVENT mosquitoes by eliminating standing water where mosquitoes can develop. Learn more about how you can prevent & protect at http://ow.ly/od4j30koljG
Week Two: Mosquito-Borne Illness

1. #DYK that your pets are at a significant risk of developing a disease transmitted by mosquitoes? PROTECT your dogs and cats from heartworms. Learn how you can prevent & protect at http://ow.ly/Rn5V30kolkH

2. #DYK that your livestock is at a significant risk of developing a disease transmitted by mosquitoes? PROTECT livestock from mosquito-borne diseases, irritation and blood-loss. Learn more about how you can prevent & protect at http://ow.ly/SomI30kollD

3. Do you know which of the following is a disease transmitted by mosquitoes? Learn more about how you can prevent & protect at http://ow.ly/wmyH30kolmy

4. Yellow fever, Dengue fever, and Zika are illnesses carried and transmitted by mosquitoes. Mosquito control programs PROTECT you by PREVENTING mosquito populations from increasing. Learn more about how you can prevent & protect at http://ow.ly/yOmx30kolpu

5. The risk of a disease transmitted by mosquitoes is greatly decreased when mosquito populations are reduced. Mosquito control programs PROTECT your community by controlling mosquito populations. Learn more about how you can prevent & protect at http://ow.ly/UVuk30kolqp

6. In 1877, 1,146 people out of a population of 1,632 in Jacksonville became sick with Yellow fever. Mosquito control efforts PROTECT your community from disease outbreaks like this one. Learn more about how you can prevent & protect at http://ow.ly/UVuk30kolqp

7. Pregnant women that are infected with Zika can pass the virus to their fetus, which can cause birth defects. Mosquito control programs help PROTECT you & your family by controlling mosquito populations. Learn more about how you can prevent & protect at http://ow.ly/OnN330koltp
Week Three: Nuisance and Economy

1. Without control efforts, mosquito populations can increase. Mosquito control programs help PROTECT you from exposure to mosquitoes and mosquito-borne illnesses when engaging in outdoor activities. Learn more about how you can prevent & protect at http://ow.ly/9H3q30koluJ

2. Tourists are less likely to visit an area where mosquitoes could transmit diseases. Zika caused Miami’s tourism to decline in 2016. Mosquito control programs help PROTECT your community’s economy. Learn more about how you can prevent & protect at http://ow.ly/3eOE30kolvC

3. Studies have shown that as mosquito populations declined in the 1900’s, Florida’s population grew. Mosquito control was a major component for developing Florida’s communities as we know them now. Learn more about how you can prevent & protect at http://ow.ly/fIFK30kolwB

4. As mosquito populations grow, it becomes more difficult to spend time outside for work or fun. Mosquito control programs PREVENT mosquito populations from increasing so we can enjoy outside activities. Learn more about how you can prevent & protect at http://ow.ly/HdHx30kolyr

5. Diseases transmitted by mosquitoes are costly. The predicted cost per Zika infection in Florida could be in excess of $50,000. Mosquito control programs help PROTECT you from mosquito-borne diseases. Learn more about how you can prevent & protect at http://ow.ly/uULk30kvY2f

6. Mosquitoes can negatively impact the livestock industry. One study found that mosquitoes cost the livestock industry an $61 million in one year. Mosquito control programs help PROTECT Florida’s economy. Learn more about how you can prevent & protect at http://ow.ly/i2mE30kolAv
Week Four: Application Methods

1. Integrated Mosquito Management PREVENTS mosquito populations from increasing by educating the public, removing breeding sites and treatment. Learn more about how you can prevent & protect at http://ow.ly/eW6a30kolBH

2. Integrated Mosquito Management is an approach to reduce mosquitoes that integrates the biology of a mosquito. IMM strategies PROTECT the environment and your community. Using IMM PROTECTS the environment and your community. Prevent & Protect at http://ow.ly/KmjR30kolCN

3. #DYK mosquito control programs regularly survey areas for emerging mosquito populations to PROTECT your community from diseases transmitted by mosquitoes? Learn more about how you can prevent & protect at http://ow.ly/KpKZ30kolDS

4. Aerial application quickly and safely reduces the number of adult mosquitoes in large geographic areas, when conducted according to regulation. Mosquito control programs help PROTECT your community. Learn more about how you can prevent & protect at http://ow.ly/ZD3130kolFc

5. Aerial application is the preferred method for applying insecticide when people are sick with diseases transmitted by mosquitoes because it eliminates potentially infectious adult mosquitoes. Learn more about how you can prevent & protect at http://ow.ly/ZTc330kolH5

6. Only two tablespoons of insecticide are applied to an area the size of a football field in aerial application. Mosquito control programs PROTECT you from mosquito bites and illnesses. Learn more about how you can prevent & protect at http://ow.ly/eAPt30kolIG

7. Mosquito control programs control larvae populations with Bti, a naturally occurring bacterium used in organic farming. Mosquito control programs PROTECT your community from mosquito-borne illnesses. Learn more about how you can prevent & protect at http://ow.ly/maPG30koIjG

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Week Four: Application Methods

8. Backpacks, handhelds, ATVs, trucks, or airplanes can apply adult mosquito control products. Mosquito control programs use these tools to help PREVENT emerging mosquito populations. Learn more about how you can prevent & protect at http://ow.ly/oJhW30kolLp

9. Mosquito treatment can be applied at dawn or dusk when mosquitoes are most active and after bees have returned to their hives, which helps to PROTECT bees. Learn more about how you can prevent & protect at http://ow.ly/KgXJ30kolLY

10. According to the Centers for Disease Control and Prevention, studies show that honey production between hives in treated and untreated sites did not show significantly different quantities of honey over the course of a season. Prevent & Protect at http://ow.ly/RNCg30kolNd