## Emergency Response Messages

## Week One: Natural Disasters

This week's messages and posts educate the public on mosquito activity after a natural disaster. Following hurricane or heavy rain, there is an increase of floodwater mosquitoes because the excess water allows eggs laid in once dry soil to develop into adult mosquitoes. Floodwater mosquitoes typically do not carry diseases, but they can harm recovery efforts. Disease-carrying mosquitoes will re-populate after the natural disaster because of the excess standing water, and can be of great concern.

Goal: Inform the public that it is important for them to drain water on their property and for mosquito control programs to control mosquito populations so there is not a disease outbreak.

## Week Two: Disease Outbreak

This week's messages and posts inform the public on the negative effects disease outbreaks can have on public health and the economy. Aerial application quickly and efficiently reduces mosquito populations, and in turn can reduce disease outbreaks by eliminating potentially infected mosquitoes. The public can drain and cover areas on their property and wear protective clothing.

Goal: Inform the public on the severity of a disease outbreak, and the steps they can take to help mosquito control programs reduce mosquito populations.

