米 PREVENT & PROTECT

Week One: Personal Responsibility

Local mosquito control is necessary to protect your community from mosquito-borne diseases. Follow along with (INSERT ORGANIZATION NAME) to learn more about mosquito control and what YOU can do to Prevent & Protect.



YOU can do your part to PREVENT mosquito-borne diseases by eliminating all standing water from your home. Learn more about how you can prevent & protect at **http://ow.ly/ I7Kh30kolaF**

Meet Dr. Diaz! She is a healthcare provider and says that you can PREVENT mosquito bites by using insect repellent approved by the US-EPA and Florida Department of Agriculture and Consumer Services. Learn more about how you can prevent & protect at http://ow.ly/2fvR30kolcl

Meet Brad, a mosquito control operator! He knows that you can PROTECT you and your family against mosquito bites by wearing insect repellent, long-sleeved shirts and long pants. Learn more about how you can prevent & protect at http://ow.ly/8P1M30kolfb







Mosquito Control Posts

#DYK that as little as one bottlecap of water standing for 5 days is enough for mosquitoes to develop? PREVENT mosquito populations from increasing in your community by eliminating all standing water. Learn more about how you can prevent & protect at http://ow.ly/HPMJ30kolgk



Did you know that as little as one bottlecap of water standing for 5 days is enough for mosquitoes to develop?

UPUAS 🕹 Sales to

#DYK that mosquitoes can live indoors and can bite day or night? You can PROTECT your family by placing screens on windows, using air conditioning and wearing insect repellent approved by the US-EPA and Florida Department of Agriculture and Consumer Services. Learn more about how you can prevent & protect at http://ow.ly/bljj30kolhr



Everyone plays a role in PROTECTING our community. Do your part to PREVENT mosquitoes by eliminating standing water where mosquitoes can develop. Learn more about how you can prevent & protect at http://ow.ly/od4j30koljG

Do your part to PREVENT mosquito-spread diseases by

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#DYK that your pets are at a significant risk of developing a disease transmitted by mosquitoes? PROTECT your dogs and cats from heartworms. Learn more about how you can prevent & protect at http://ow.ly/Rn5V30kolkH

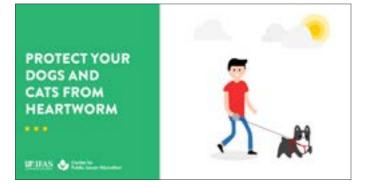
Week Two: Mosquito-Borne Illness

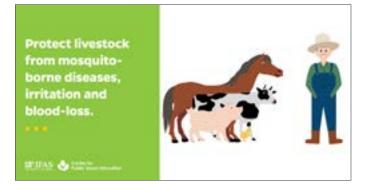
#DYK that your livestock is at a significant risk of developing a disease transmitted by mosquitoes? PROTECT livestock from mosquito-borne diseases, irritation and blood-loss. Learn more about how you can prevent & protect at http://ow.ly/ SomI30kollD

Do you know which of the following is a disease transmitted by mosquitoes? The answer is all the above, and even a few more including Chikungunya, West Nile Virus and St. Louis encephalitis. Learn more about how you can prevent & protect at http://ow.ly/wmyH30kolmy

Yellow fever, Dengue fever, and Zika are illnesses carried and transmitted by mosquitoes. Mosquito control programs PROTECT you by PREVENTING mosquito populations from increasing. Learn more about how you can prevent & protect at http://ow.ly/yOmx30kolpu









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WITAS Contents

Mosquito Control Posts

The risk of a disease transmitted by mosquitoes is greatly decreased when mosquito populations are reduced. Mosquito control programs PROTECT your community by controlling mosquito populations. Learn more about how you can prevent & protect at http://ow.ly/UVuk30kolqp



Week Three: Nuisance and Economy

Without control efforts, mosquito populations can increase, especially in warm and humid areas. Mosquito control programs help PROTECT you from exposure to mosquitoes and mosquito-borne illnesses when engaging in outdoor activities. Learn more about how you can prevent & protect at http:// ow.ly/9H3q30koluJ

In 1877, 1,146 people out of a population of 1,632 in Jacksonville became sick with Yellow fever. Mosquito control efforts PROTECT your community from disease outbreaks like this one and the recent Zika virus outbreak in Miami. Learn more about how you can prevent & protect at http://ow.ly/UVuk30kolqp



WHAS 🕹 Selector

Pregnant women that are infected with Zika can pass the virus to their fetus, which can cause birth defects. In 2016, there were more than 300 cases of locally transmitted Zika virus. Mosquito control programs help PROTECT you & your family by controlling mosquito populations. Learn more about how you can prevent & protect at http://ow.ly/OnN330koltp

Pregnant women who are infected with Zika can pass the virus to their fetus.

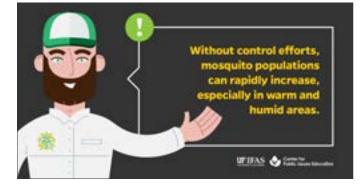
WHAT I WAS A DOWN

Tourists are less likely to visit an area where mosquitoes are bothersome and pose a risk of causing illness. In 2016, Miami Beach's tourism declined during the Zika outbreak. Mosquito control programs help PROTECT your community's economy. Learn more about how you can prevent & protect at http:// ow.ly/3eOE30kolvC

Studies have shown that as mosquito populations declined in the 1900's, Florida's population grew. Mosquito control was a major component for developing Florida's communities as we know them now. Learn more about how you can prevent & protect at http://ow.ly/fIFK30kolwB

As mosquito populations grow, it becomes more difficult to spend time outdoors for recreational and work activities. Mosquito control programs PREVENT mosquito populations from increasing so we can enjoy outside activities. Learn more about how you can prevent & protect at http://ow.ly/ HdHx30kolyr









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UPUAS 🕹 States

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Diseases transmitted by mosquitoes are costly. The predicted health cost per Zika infection for an individual, including cost of productivity, in Florida alone could be in excess of \$50,000. Mosquito control programs help PROTECT you from mosquitoborne diseases. Learn more about how you can prevent & protect at http://ow.ly/uULk30kvY2f



Mosquito Control Posts

Week Four: Application Methods

Integrated Mosquito Management PREVENTS mosquito populations from increasing by educating the public, removing breeding sites and when warranted, treating for larval and adult mosquitoes. Learn more about how you can prevent & protect at http://ow.ly/eW6a30kolBH

Mosquitoes and diseases transmitted by mosquitoes can negatively impact the livestock industry by spreading diseases or swarming livestock. One study found that mosquitoes cost the livestock industry an estimated \$61 million in one year. Mosquito control programs help PROTECT Florida's economy. Learn more about how you can prevent & protect at http:// ow.ly/i2mE30kolAv



WEIRAS 🕹 State on some



Integrated Mosquito Management is an approach to reduce mosquitoes that integrates the biology of a mosquito. IMM strategies PROTECT the environment and your community. Learn more about how you can prevent & protect at http:// ow.ly/KmjR30kolCN

#DYK mosquito control programs regularly survey areas for emerging mosquito populations to PROTECT your community from diseases transmitted by mosquitoes? Learn more about how you can prevent & protect at http://ow.ly/KpKZ30kolDS

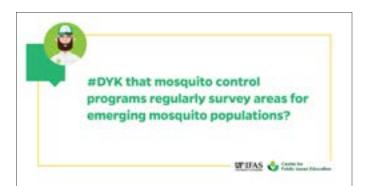
Aerial applications guickly and safely reduce the number of adult mosquitoes in large geographic areas, when conducted according to regulation. Mosquito control programs help PREVENT mosquito populations from increasing and PROTECT your community. Learn more about how you can prevent & protect at http://ow.ly/ZD3130kolFc







Integrated Mosquito Management is a comprehensive approach to control mosquitoes that targets different stages of the mosquito's lifecycle.





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Mosquito Control Posts

Aerial application is the preferred method for applying insecticide when people are sick with mosquito-borne illnesses because it eliminates potentially infectious adult mosquitoes. Aerial application can PREVENT diseases transmitted by mosquitoes, like Zika, Dengue, Yellow fever, Chikungunya, and West Nile virus. Learn more about how you can prevent & protect at http://ow.ly/ZTc330kolH5

Aerial application is the preferred method for applying insecticide during a mosquito-borne illness outbreak.



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Mosquito treatment can be applied at dawn or dusk when mosquitoes are most active and after bees have returned to their hives. Studies have also shown that there is no significant difference in honey production between hives in treated and untreated sites over the course of a season. Learn more about how you can prevent & protect at http://ow.ly/KgXJ30kolLY

During aerial treatment for adult mosquitoes, only two tablespoons of insecticide are applied to an area the size of a football field. Mosquito control programs help PREVENT mosquito populations from increasing and PROTECT you from mosquito bites and illnesses. Learn more about how you can prevent & protect at http://ow.ly/eAPt30kollG

Only two tablespoons of insecticide are applied to an area the size of a football field in aerial application. WITAS 🕹 States



Mosquito control programs control mosquito populations with products like Bti, used in organic farming because it is a naturally occurring bacterium. By controlling larvae and adults, mosquito control programs PROTECT your community from diseases trasnmitted by mosquitoes. Learn more about how you can prevent & protect at http://ow.ly/maPG30kolJG

Larvae populations are controlled with products like Bti, which is used in organic farming because it is a naturally occuring bacterium.

UTILAS 🕹 Statute

Backpacks and handheld application equipment, ATVs, truckmounted sprayers, or airplanes can apply adult mosquito control products. Mosquito control programs help PREVENT mosquito populations from increasing and PROTECT you from mosquito bites and diseases transmitted by mosquitoes. Learn more about how you can prevent & protect at **http://ow.ly/** oJhW30kolLp

Backpack and handheid application equipment, ATVs, truck-mounted sprayers, or airplanes can apply adult mosquito control products.







