

Impact of Mosquitoes on Florida's Economy and Tourism



DID YOU KNOW?

While visiting Florida, out-of-state visitors spend more than \$130 billion in a single year. In 2024, 1.8 million jobs were directly supported by tourism; that is one out of every eight jobs. In 2024, \$135 billion was spent by the 143 million tourists who visited Florida¹.

However, Florida's tourism was not always this successful. Mosquito populations posed a serious threat to both the livelihood of Floridians and appeal to visitors. Since the 1950s, mosquito population control efforts have reduced the number of mosquitoes in Florida by more than 90 percent². Mosquito control has had positive results for the state of Florida. In 2024, 23 million people called Florida home. Also, millions of tourists enjoy its parks, cities and beaches without constant worry about nuisance mosquitoes. The control of mosquitoes leads to increased jobs, revenue, and enjoyment.



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FAILURE TO CONTROL MOSQUITOES CAN NEGATIVELY AFFECT FLORIDA'S



ECONOMY



VISITORS



HEALTH



JOBS

¹ <https://visitflorida.app.box.com/s/1n07pedhhec65xntd11eq36gr44l2pvv>

² Lloyd, A. M., C. R. Connelly, and D. B. Carlson, Eds. 2018. Florida Coordinating Council on Mosquito Control. Florida Mosquito Control: The state of the mission as defined by mosquito controllers, regulators, and environmental managers. Vero Beach, FL: University of Florida, Institute of Food and Agricultural Sciences, Florida Medical Entomology Laboratory
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